

It's easy. It's automated.
(And you can ditch the back office.)

How It Works

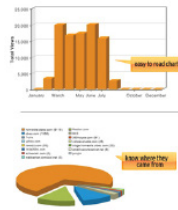
- 1. OBEO DOWNLOADS YOUR LISTING DATA** from the MLS, company database or other source.
- The Data flows through **Obēo EasyEdge**
- An **AUTOMATED MARKETING PROGRAM IS CREATED** for each listing.



Virtual Tours



Auto Order of Professional Photography (optional)



Seller Stats



SEO Boosting



QR Codes



YouTube Videos



Social Media Posting



eFlyers & Brochures



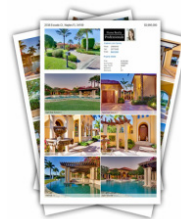
Property Data Updates/Syncs



Complete Mobile Platform



Syndication



Single Property Websites



Craigs List Advertising



Virtual Tours

We'll create a full featured HTML 5 Virtual Tour that features super-fast load speed, powerful SEO capabilities, and is fully functional on all mobile devices, including iPad!



Auto Order of Professional Photography (optional)

Obeo EasyEdge can include professional photography with automated ordering. Studies show that listings with professional photography sell for \$1,000 to \$10,000 more! So let Obeo take care of the details while you collect higher commissions!



Property Data Updates/Syncs

All the listing data will be auto populated into your Obeo virtual tour and other marketing pieces. Price change? Status change? Listing expire? No problem, because EasySync includes auto updating!



Social Media Posting

Your mobile friendly interactive virtual tour will be automatically posted to your Facebook and Twitter accounts, and your Obeo Facebook listings App will be automatically updated.



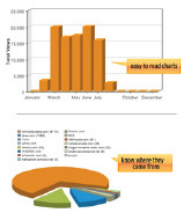
eFlyers & Brochures

Listing brochures will be automatically created. eFlyers can be used with your contact management system. Marketing has never been easier!



Complete Mobile Platform

Your listing will automatically be set up with a complete mobile communication platform that showcases it on any mobile device, collects leads from interested buyers and makes text message communication simple.



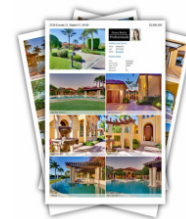
Seller Stats

A detailed statistics report can automatically be sent to the seller! It will show the daily traffic to your virtual tour, even narrowing that down for each photo and the referring websites your visitors are coming from.



QR Codes

Each of your agent's will get a QR code for their personal Obeo Mobile site. Additionally, listing QR codes are auto-generated and perfect to use on ads, signs, and brochures. Let consumers view and interact with your listings by simply scanning the code!



Single Property Websites

Each listing will receive a single property website that will enhance your branding even more. Your sellers will love their custom URL and you will love the SEO juice you get from all those backlinks!



SEO Boosting

Your SEO will skyrocket when you automatically create use your own sub-domain for every virtual tour link. This will provide powerful SEO, along with custom keyword tagging of HTML virtual tours, property websites, videos, agent pages and more.



YouTube Videos

Obeo will auto-create an engaging high definition video, auto-tag it with your choice of SEO keywords, auto-upload it to your YouTube Channel, and add it to your virtual tour.



Craigs List Advertising

Craigslist advertising is as simple as copy and paste when Obeo automatically provides you with 3 unique templates to choose from.



Syndication

Our distribution engine adds your listing to Obeo.com and then syndicates your listing to all of the top real estate portals on the web. Trulia, Yahoo!, Zillow, Homes.com and many more.

